

## **iFROG BUILDING**

## EASTON, MARYLAND

Gillis Gilkerson completed renovations for iFrog Marketing Solutions, a digital media company headquartered at 101 Bay Street in Easton, Maryland. The +/- 31,000 square foot, two-story former Coca-Cola warehouse underwent interior demolition and full-scale repurposing. As it now stands, the building features premier, modern office space and a state-of-the-art green screen room enabling iFrog to elevate the marketing services offered to its Delmarva community.

"The green screen room was a first for us," said Dwight Miller. "We did our research and coordinated with iFrog's videographer to ensure it functioned the way their marketing team intended for it to. This project afforded us the opportunity to work very closely with the owners, Dave and Peggy Wilson, to bring their vision to life. They were great partners and we are thrilled that we could deliver a new space for their business to grow."

iFrog's new class A suite is complete with glass walls, wire ceilings, acoustical panels, and stone accent walls. In addition to complete interior customization, the Gillis Gilkerson team replaced all of the building's windows and installed a new roof. Window replacement was completed in accordance with the tenants' schedules, which required weekend work to avoid business disruption. The 'iFrog Building' renovation was led by Miller with onsite management provided by Superintendents Bruce West, Steve Eshleman, and Dale Reinhold.

"We are very happy with Gillis Gilkerson's communication throughout all stages of the project," said Dave Wilson, owner of Preston Automotive Group and iFrog Marketing Solutions. "At no point were they ever behind—they just never left because we kept adding new projects. All of the site supervisors on the job were very professional. We were operating with six other tenants in the building and they did a great job at keeping noise under control and maintained a clean jobsite."







